



WIN NET WORK

July 2012

Dear Chamber Members:

HOT! HOT! HOT!

The Chicago area is under a heat advisory, as temperatures are expected to inch toward 100. The Cook County Department of Public Health makes these recommendations:

- Drink 1 to 1-1/2 quarts of fluid daily to prevent dehydration. Water, fruit juices and juice drinks are the best choices. Avoid alcohol and caffeine because they dehydrate the body.
- Wear light colored, lightweight clothing. If you must go outside during the hottest part of the day, wear a hat.
- While outdoors, rest frequently in a shady area.
- Check frequently on anyone who is ill, the elderly, and neighbors.

Never leave children, the elderly or pets in a parked car, not even for a few minutes. Brain damage or death can occur from the rapid rise of temperature inside the vehicle.

Be safe.

July is an exciting time for all Northfield and Winnetka participants preparing for the North Shore's Premier Sidewalk Sale. If you plan to participate, please complete your application with payment and return to the chamber office as soon as possible to be included in the members participation map used to advertise our sidewalk sale.

The dates of this year's sale are Friday, July 20 and Saturday, July 21 from 9:00 a.m. to 5:00 p.m. both days.

New this year. "Let Loose on Lincoln". Saturday, July 21 from 2:00 p.m. - 8:00 p.m. Lincoln Avenue will be closed South of Elm Street.

The Winnetka Park District and the Winnetka-Northfield Chamber of Commerce will host a

Classic Car Show, live music and a beer and wine garden. Food will be available for purchase provided by the Winnetka/Northfield Rotary Club.

Thank you to our Sidewalk Sale/Let Loose On Lincoln sponsors; Illinois Bone & Joint, John Q. Cook, M.D./Whole Beauty Institute, Marian Michael, Material Possessions, Stormy's Tavern & Grille, The Grand Food Center, The Winnetka Wine Shop.

Don't forget to attend all of our other exciting events this month. Listed below.

We are here for you breakfast, lunch, after hours and so much more!

Terry Dason
Executive Director



WELCOME NEW MEMBERS - JULY 2012

Company: Café Fluerette

Contact: Rachel Beaudry

Address: 754 Elm Street (Inside West Elm Train Station)

Town: Winnetka, IL 60093

Phone: (847) 501-5700

Website: www.cafefleurette.com

Business: French café & bakery

Company: Chicago Chiropractic & Sports Medicine

Contact: Patricia Kaufman

Address: 1847 Oak Street

Town: Northfield, IL 60093

Phone: (847) 881-2861

Website: chicagochirosports.com

Business: chiropractic & sports medicine

Company: Flee

Contact: Suzanne Robin

Address: 561A Lincoln Avenue

Town: Winnetka, IL 60093

Phone: (847) 905-0670

Website: www.fleebags.com

Business: Oilcloth bags and more

Company: My HiLo

Contact: Lisa Erdmier

Address: 545 Sheridan Road
Town: Winnetka, IL 60093
Phone: (847) 784-8773
Website: myhilostocks.com
Business: iPhone apps for financial investments

Company: Rodan & Fields, Independent Consultant

Contact: Linda Schmidt
Address: 720 Pine Street
Town: Winnetka, IL 60093
Phone: (847) 732-5732
Website: lindaschmidt,myrandf.com
Business: Beauty skin consultant

Company: Sarah Campbell

Contact: Laura Finnegan
Address: 563 Lincoln Avenue
Town: Winnetka, IL 60093
Phone: (847) 441-2813
Website: sarahcampbell.com
Business: women's apparel-USA made

Company: The Juniper Center

Contact: Dr. Margot Jacquot
Address: 778 Frontage Road, #115
Town: Northfield, IL 60093
Phone: (847) 759-9110
Website: junipercenter.com
Business: Holistic group of psychotherapists

WELCOME BACK MEMBER

Company: Koenig & Strey

Contact: Mary Ellen Tainer
Address: 538 Chestnut Street
Town: Winnetka, IL 60093
Phone: (847) 441-6300
Website: Koenigstrey.com
Business: Residential real estate

July 2012 Updates to Member Directory

NEW OWNER!

Company: North Shore Soccer & More

Contact: Glenn Wright
Address: 1745 Orchard Lane
Town: Northfield, IL 60093
Phone: (847) 501-3630
Website: soccerandmore.net

Business: Soccer, volley ball & field hockey store

Meeting:

Chamber Board Meetings (2nd Tuesday of every month)

Tuesday, July 10, 7:30 a.m. - 9:00 a.m.

Winnetka Community House, 620 Lincoln Avenue, Winnetka, 2nd floor new section. All chamber members are invited and welcomed. Please join us for coffee.

Giving back: Bring a non-perishable item to donate to our local food pantry. Suggested items include:

Healthy snacks

Cookies and crackers

Granola bars, breakfast squares

Canned fruit (fruit cocktail, peaches, pears, pineapple, mandarin oranges)

Cooking oil

Condiments (salad dressings, sauces, ketchup, mustard)

Baking goods (muffins)

Pancake mix and pancake syrup

Paper goods (toilet paper, facial tissue, paper towels)

Cleaning supplies

Chamber Events:

- **Business after Hours, Thursday, July 12**, 5:00 p.m. - 7:00 p.m. Music Institute of Chicago/Winnetka, 300 Green Bay Road, Winnetka. Enjoy a musical presentation while enjoying light appetizers and beverages. [Click here to sign up for Business After Hours](#)
- **Business for Breakfast, Wednesday, July 18**, 7:30 a.m. - 9:00 a.m. Winnetka Community House, 620 Lincoln Avenue, Winnetka. Members \$10:00 Non-Members \$15.00. [Click here to sign up for business for breakfast](#)
- **Winnetka Farmers' Market with Music in the Park and the Winnetka Park District, Wednesday, July 18**, 4:00 p.m. - 8:00 p.m. Hubbard Woods Park, corner of Green Bay Road and Gage Street, Winnetka. **Walk through the Woods and visit Hubbard Woods shops open late.**
- **Sidewalk Sale, Friday, July 20 and Saturday, July 21**, 9:00 a.m. - 5:00 p.m. both days.
- **Let Loose on Lincoln, Saturday, July 21**, 2:00 p.m. - 8:00 p.m. Hosted by the Winnetka-Northfield Chamber of Commerce and the Winnetka Park District. Featuring a local classic car show, main stage presenting local bands, beer and wine garden. Winnetka/Northfield Rotary grilling food for purchase.
- **Let's do Lunch, Tuesday, July 24**, 11:45 a.m. - 1:30 p.m. Stormy's Tavern & Grille, 1735 Orchard Lane, Northfield. Members \$15.00 Non-Members \$20.00. [Click here to rsvp to Let's do Lunch](#)
- **Multi-Chamber Professional Lunch with 17 area chamber of commerce members, Tuesday, August 7**, 11:30 a.m. registration and lunch. Noon speed networking program and program presentation. Holiday Inn, 200 East Rand Road, Mount Prospect. \$20.00 per person due by Friday, July 27. [To rsvp for multi-chamber business lunch](#)
- **Farmers' Market, Saturdays**, 7:30 a.m. - 12:30 p.m. New Trier West High School, 6 Happ Road, Northfield.

Marketing:

- Showcase your business for FREE. Winnetka-Northfield Chamber Members are encouraged to select a Saturday during the Farmers' Market months May through the end of October where as a member you will be provided a chamber booth that includes a tent, table and 2 chairs to get the word out about your business. Promote your business to the hundreds of community members shopping our weekly market. [Showcase your business at Farmers' Market](#).
 - Saturday, October 6 will be Non-Profit-Day at the Market [Join us - Not for Profit application](#) .
- Winnetka and Northfield will be hosting our annual Sidewalk Sale, Friday, July 20 and Saturday, July 21 9:00 a.m. - 5:00 p.m. Sidewalks will be full of fabulous discounted bargains, opportunities to meet non-profit organizations and excellent business that provide services to our community. To participate in the sale, please sign up by June 15 for your discounted price. All members participating in Sidewalk Sale will be listed in all promotion advertising media. [Sidewalk Sale Application](#)
- New this year, "Let Loose on Lincoln". The Winnetka-Northfield Chamber will partner with the Winnetka Park District for a street festival on Saturday, July 21, 2:00 p.m. - 8:00 p.m. featuring a classic car show from local residents, bands, food, also serving beer and wine. Lincoln Avenue in Winnetka will be closed South of Elm Street. Sponsorship Wanted. [Sidewalk Sale Sponsor](#)

Member News:

- **A Moveable Feast**
Parisian Jazz Concert & Hemingway-Inspired Appetizers
6-8 p.m. | Sunday, July 15 | **Winnetka Library**

If you are lucky enough to have lived in Paris as a young man, then wherever you go for the rest of your life it stays with you, for Paris is a moveable feast.
-Ernest Hemingway

Listen as Greta Pope performs favorites by Ella Fitzgerald, Duke Ellington, Eartha Kitt, and Nat King Cole. Enjoy appetizers inspired by Hemingway's life in France, Spain, and America. Corner Cooks, Tapas Gitana, and BC Caters will supply the delicacies.

The Moveable Feast will take place after the library closes. Tickets \$15
Cocktails with Paula McLain

5:30-7:30 p.m. | Thursday, July 19 Arches Garden, Winnetka Community House

Enjoy cocktails and appetizers with Paula McLain at an exclusive reception in the Arches Garden of the Winnetka Community House. Tickets include reserved seating for the Meet the Author Lecture in Matz Hall. Tickets: \$30

Meet the Author: Paula McLain Lecture

7:30 p.m. | Thursday, July 19
Matz Hall, Winnetka Community House

Paula McLain brings Hadley Richardson Hemingway out from the formidable shadow cast by her famous husband. Listen as she shares the compelling characters that inspired The Paris Wife. Tickets: \$10

Paula McLain Book Signing

10:30 a.m. | Friday, July 20
Library Booth at Winnetka Sidewalk Sale

Meet and greet with The Paris Wife author at the Winnetka Sidewalk Sale. Books will be available for purchase and signing.

- Elaine Dame

12 p.m. | Sunday, July 22 Winnetka Library

Elaine Dame is one of the most experienced of Chicago's young Generation X female vocalists, offering optimism, enthusiasm, and joy in every song she performs.

Elaine's performance is part of The Pleasure of Your Company, a concert series sponsored by the Friends of the Library. The concert will start at noon, before the library opens for the day. Refreshments will be served.

CNSCVB + Skokie Chamber of Commerce = GREAT NETWORKING!

Thursday Evening, July 19

DoubleTree by Hilton Hotel Chicago - North Shore Conference Center

9599 Skokie Blvd., Skokie

Please join us for our July networking event in conjunction with the Skokie Chamber of Commerce. From 5 to 7 pm, you'll enjoy complimentary cocktails and hors d'oeuvres, as well as some fabulous networking! You'll also meet the 2012 Mrs. International pageant contestants, and have an opportunity to participate in the Regal Silent Auction which will include a variety of items from each contestant's home state (including hotel stays, food baskets, gift items and more). All proceeds from the silent auction will benefit the Niles Township Food Pantry. As always, our networking events are open to all CNSCVB members and there is no charge to attend, but you must RSVP by Friday, July 13 to Jennifer Engel (CNSCVB Manager of Membership and Advertising) at 847-763-0011 x 22 or e-mail her at jengel@cncsvb.com. We look forward to seeing you!

New Fee Disclosures - Getting it Right

Dan Hansen, Registered Principal, Institutional Sales from 401 K Logic will help you understand the total "all in" costs of your plan which are required for the new fee disclosure laws which go into effect later this year. You will learn:

- The basics of both participant and plan sponsor disclosure rules
- How to appropriately respond to questions your participants may ask
- What you are responsible for and how to make sure your providers are helping you

Tips on how to avoid a DOL retirement plan audit

Amy Atch, of the U.S. Department of Labor - EBSA will discuss plan issues that can trigger a DOL audit.

When & Where:

Thursday, July 12 7:30 a.m. - 8:30 a.m.

Wildfire Restaurant, 1300 Patriot Drive, Glenview, IL

rsvp to: dhansen@401klogic.net or 847-441-5223

Winnetka-Northfield Chamber of Commerce In the News:

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244299.114133-Community-gathers-at-Winnetka-Youth-Organization.html>

<http://www.winnetkacurrent.com/1pubsiteresultsbody.lasso?-nothing#calendar>

<http://winnetka.patch.com/pics#photo-10332264>

<http://winnetka.patch.com/pics#photo-10332342>

<http://winnetka.patch.com/pics#photo-10332528>

<http://winnetka.patch.com/pics#photo-10332775>

<http://winnetka.patch.com/pics#photo-10332819>

<http://winnetka.patch.com/pics#photo-10333438>

<http://winnetka.patch.com/articles/new-trier-communities-see-influx-of-businesses-in-wake-of-recession>

Winnetka-Northfield Chamber of Commerce Members in the News:

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-28-245027.114133-Coffee-and-Classics-attracts-vintage-car-lovers-enthusiasts.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-25-244755.114133-Winnetka-Weeders-grow-relationship-at-Winnetka-Library.html>

<http://winnetka.patch.com/pics#photo-10469233>

<http://winnetka.suntimes.com/news/13365197-418/parade-roots-run-deep-for-winnetka-follies-members.html>

<http://winnetka.suntimes.com/news/13118722-418/winnetka-park-district-holds-annual-run.html>

<http://www.qnewtrier.com/pdf/mj12-about-town.pdf>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244306.114133-Great-supporters-gather-at-Gatsby-Gala.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-20-244535.114133-Council-looks-at-updating-building-codes.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244271.114133-Library-explodes-with-science.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244270.114133-Historical-society-visits-past-future-at-annual-meeting.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-14-244199.114133-Northfield-nonprofit-raises-27K-at-Derbythemed-event.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-11-243945.114133-Resident-invents-stock-app.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244307.114133-Neapolitan-hosts-Modernize-your-Wardrobe.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244303.114133-Northfield-nonprofit-raises-27K-at-Derbythemed-event.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244303.114133-Northfield-nonprofit-raises-27K-at-Derbythemed-event.html>

<http://www.winnetkacurrent.com/Articles-News-c-2012-06-17-244281.114133-Sunset-Ridge-graduates-class-of-56-in-2012.html>

The Winnetka-Northfield Chamber of Commerce would like to thank the Sidewalk Sale sponsors.

The presenting sponsor for the Sidewalk Sale is **Marian Michael**.
The sponsors for the Sidewalk Sale are: **The Grand Food Center, John Q. Cook, M.D, the Whole**

Beauty Institute, Illinois Bone and Joint Institute, Material Possessions, The Winnetka Wine Shop and Stormy's Tavern and Grille.



Summer Nights at Hubbard Woods

The Winnetka-Northfield Chamber of Commerce held its first Summer Nights Farmers Market on June 13, in Hubbard Woods Park in conjunction with the Winnetka Park District's outdoor concert.

There will be two more markets in the park, from 4 pm to 8 pm on July 18 and August 15, in Hubbard Woods Park.



The Winnetka-Northfield Chamber of Commerce held a Business After Hours, hosted by John Bradley of Raynor Door Company and George Alexoff from the Northfield Park District. The After Hours was held in Clarkson Park in Northfield on June 14th..



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