



## Winnetka-Northfield Chamber of Commerce Newsletter

Celebrating 90 Years

### Platinum Members



Greetings!

We appreciate your continued support of the Winnetka-Northfield Chamber of Commerce.

The chamber is here to serve you with tools, knowledge and resources that may help you to increase your business sales, network with professional contacts, and to provide you with sponsorship and advertising opportunities. Most importantly we advocate for local business issues.

2014 is proving to be an exciting and extremely energetic year. We invite you to join or renew your Membership investment and to participate in our ongoing programs and special events : Recognition Lunch on April 9, Sidewalk Sale and Let Loose on Lincoln July 18 and 19, Golf Outing to be held at Evanston Golf Club on September 15, the Northfield Farmers' Market running every Saturday for 22 weeks beginning Memorial Day weekend, Wednesdays in the Woods market in Hubbard Woods for 8 weeks beginning June 11, Monthly Business for Breakfast, Monthly Let's do Lunch, Monthly Business After-Hours Networking and Women in Business Lunches.

Click [here](#) to read more from Terry.



Executive Director | Winnetka-Northfield Chamber  
Terry Dason



north shore  
artistic dentistry



### Gold Members

[Ameriprise Financial Services- Steven Sawyer](#)  
[Avidia](#)  
[Bernard J Michna P.C., Attorney at Law](#)  
[Cele & Brothers., Inc](#)  
[Coldwell Banker Winnetka](#)  
  
[ComForcare Home Services](#)  
[Fifth Third Private Bank - Patricia Erickson](#)  
[Fitness Together](#)  
[Ford Orthodontics, Ltd](#)  
[Green Bay Animal Hospital](#)  
[The Happ Inn Bar and Grill](#)  
[The Hudson Company](#)  
[Jameson Sotheby's International Realty](#)  
[Klomp Luxury Residences](#)  
[Lakeside Foods](#)  
[Material Possessions](#)  
[Merrill Lynch](#)  
[Music Institute of Chicago](#)  
[Northfield Park District](#)  
[Stormy's Tavern & Grille](#)  
[UBS Financial Services, Elizabeth Digani](#)  
[Winnetka Animal Hospital](#)  
[The Winnetka Wine Shop](#)

(847) 446 - 4451

[Website](#) | [E-mail](#) | [Linkedin](#)



### Winnetka Public Schools Foundation

#### Phone-A-Thon 2014

The Winnetka Public Schools Foundation's annual fundraiser will be held on February 9th and 10th. WPSF volunteers will be making calls to District 36 households asking for donations to help fund curriculum enhancements,

innovation and professional development throughout the Winnetka schools. All donations help enrich and enhance our children's education.

Please donate online at [www.wpsf.org](http://www.wpsf.org), or answer the call during our Phone-a-thon.

Remember, it's for our kids!



### Hubbard Woods Park Land Use Plan Open Houses Planned

The Winnetka Park District is developing a conceptual Land Use Plan (Master Plan) for Hubbard Woods Park. Back in October and November, the Park District conducted four public meetings with the residents and local

businesses near Hubbard Woods Park to introduce the project and the planning process. Since that time, the Winnetka Park District Board of Commissioners has engaged the services of The Lakota Group, a land planning firm to continue the process.

Over the next couple of months, the Park District will host several open houses at key touch points throughout the process. The goal is to come up with a Land Use Plan for Hubbard Woods Park that provides opportunity for improvements and enhancements, while being an anchor and lending support to the Hubbard Woods Business District.

Our first set of open houses will be held:

**Thursday, February 6, 6:30-8:00 pm**

**Saturday, February 8, 9:00-10:30 am**

at the WPD Community Room, 540 Hibbard Road

If you will be unable to attend either meeting but have questions or comments please contact Robert Smith at (847) 501-2070 or [rsmith@winpark.org](mailto:rsmith@winpark.org).

[Join Our Mailing List!](#)

Welcome New Members

Welcome New Platinum Member  
[City Kids Dental North Shore](#)

New Members  
[North Shore Montessori Schools](#)  
[Sacred Heart Parish](#)

## 2014 Community Guide

The chamber will be producing the 2014 Community Guide with Sun-Times Media. Are you considering placing an ad in the Community Guide?

### HAVE YOU TALKED TO DONNA YET?

If not, you haven't heard what's new and how it will bring special attention to YOUR business! Publication is mailed to all area businesses and delivered to homeowners in the 60093 zip code as well as distributed throughout the year by local realtors and by the chamber at our events. Our guide will be online all year long and on the chamber's website. Need help preparing an ad? Let the Sun-Times produce a professional ad for you.

**So don't wait until the last minute. Learn about our publication today!**

See the [attached](#) flyer for more rates.

Call Your Account Executive TODAY!  
Donna Evans  
(312) 646-9321  
[donna.evans@wrapports.com](mailto:donna.evans@wrapports.com)

## Links

[Village of Northfield](#)  
[Village of Winnetka](#)  
[Northfield Park District](#)  
[Winnetka Park District](#)  
[Winnetka Community House](#)

Click [here](#) for more info.

# Business Briefings

Share your expertise with other  
distinguished thought leaders  
and

**Congressman Brad Schneider**

at a breakfast to discuss  
the business climate in metropolitan Chicago

**Friday, February 7, 2014**

7:30 – 9 a.m.

Oakton Community College  
Performing Arts Center Lobby  
1600 East Golf Road, Des Plaines

Seating limited.

RSVP by Friday, January 31, 2014

[mmontana@oakton.edu](mailto:mmontana@oakton.edu)

*Sponsored by the Oakton Community College Educational Foundation*

Chamber members are invited to a Business Briefing Breakfast with Oakton Community College featuring Congressman Brad Schneider. For more information and to RSVP click [here](#).

## Chamber Member News

### Weiss & Company LLP

is pleased to announce the promotion of Dennis W. Anderson, CPA as a Partner effective January 1, 2014. Dennis has 15 years of audit, accounting, tax and consulting experience. He provides assurance, consulting and tax services to clients in industries including manufacturing, entertainment, construction, and professional practices and is responsible for clients ranging from \$5 million to \$120 million in revenues.

Dennis received his Bachelor of Science degree in accounting from Southern Illinois University at Carbondale. Dennis is a member of the American Institute of Certified Public Accountants and the Illinois CPA Society.

### New Trier Township

Introduces Bridge the Gap Program in Partnership with Conney's Pharmacy. Initiative will provide emergency assistance for medical prescriptions

New Trier Township has introduced an initiative to meet a critical need in the community and simultaneously allow more residents to participate in the work of the Township. The Township has recently recognized the need to provide emergency financial support for individuals who find themselves unable to pay for a necessary medical prescription. In order to have funds immediately accessible for that purpose, the Township is partnering with Conney's Pharmacy to introduce the Bridge the Gap program. Click [here](#) for more info.

Molly D'Esposito, of Northfield, was honored by the **North Shore Senior Center's** Executive Director Jordan Luhr in recognition of her service as the organization's Board Chair and to D'Esposito to commemorate the completion of her two-year term.

The presentation took place at the Center's Annual Meeting on Tuesday, January 14. The event also included the installation of North Shore Senior Center's new board members: David Barth, of Northbrook; Ellen Butkus, of Evanston; Claire Cross, of Northfield; Jim Herst, of Highland Park;



### Women in Business Lunch

The Winnetka-Northfield Chamber of Commerce and the Wilmette/Kenilworth Chamber of Commerce invite you to a Women In Business Lunch

Featuring

Dr. Jacqueline Duke speaking on the topic, "Living by your Values: A Test of Action"

Your values hold the key to your motivation, self-determination, resolving of conflicts and a lifestyle with meaning. When your behavior is consistent with your values, the results are more satisfying.

Dr. Jacqueline Duke is a Licensed Clinical Psychologist who recently re-located her downtown Chicago private practice. Click [here](#) to read more about Dr. Duke.

Tuesday, February 11, 11:45 am-1:30 pm

The Happ Inn Bar & Grill

305 Happ Road

Northfield, IL

\$22 for members

\$25 for future members.

[RSVP](#)



Networking Business After Hours hosted

by

**Candy Bouquet and A. Perry Homes**

**Wednesday, February 12, 2014, 5-7 pm**

**at A. Perry Homes, 564 Lincoln Avenue, Winnetka, IL**

Candy Bouquet offers customers exactly what their name implies --bouquets of candy.

Their custom gift baskets differ by season, candy or recipient. Candy Bouquet offers many different options for those looking to sweeten their relationships.

A. Perry Homes are architects, builders, and remodelers of the finest custom homes along the North Shore of Chicago, Lake Geneva, and Michigan's Harbor Country. Located in Winnetka, their custom homes and remodels feature dynamic

and Julia Johnson, of Northfield. Arthur B. Muir, of Northbrook, will succeed D'Esposito as the new Board Chair.

Heidi Dahle, of Worn Jerabek Architects, was the meeting's keynote speaker. Dahle discussed "Aging in Space: Future Trends in Senior Housing and the Correlation Between the Built Environment and Healthy Aging." Her presentation touched on topics such as senior co-housing, age-friendly cities, naturally occurring retirement communities and evidence-based design.

#### **Grins on Green Bay**

Presents:

#### **TOOTH FAIRY DAY**

February 28, 2014, 9am-2pm

February is National Children's Dental Health Month and pediatric dentist Dr. Suzy is hosting a fun event at Grins on Green Bay Pediatric Dentistry. Free dental exam, a craft project with the Tooth Fairy, and light refreshments. Please call 847.728.0030 to reserve a time as space is limited. Must mention National Children's Dental Health Month.

Send us your news: [wcc@winnetkanorthfieldchamber.com](mailto:wcc@winnetkanorthfieldchamber.com)

#### **Chamber Events**

##### Monthly Winnetka-Northfield Chamber of Commerce Board Meeting

February 11, 2014  
7:30 am - 9:00 am

##### Women in Business Lunch

The Happ Inn Bar & Grill  
February 11, 2014  
11:45 am - 1:30 pm

##### Business After Hours

Candy Bouquet at  
A. Perry Homes

architecture, superior craftsmanship, and personalized service based on a fun and collaborative approach.

[RSVP](#)

#### **Business for Breakfast - Networking**

February 19, 2014  
7:30 am - 9:00 am



Winnetka-Northfield Chamber of Commerce  
at the Winnetka Community House  
620 Lincoln Avenue  
Winnetka

Plenty of Parking

Expand your network of business contacts and generate new business leads.

To ensure your name is on the registration list, please register 24 hours in advance.  
Monthly Networking Chamber Breakfast

This month's Business for Breakfast sponsor is the **Winnetka Park District**.



[RSVP](#)



#### **Let's Do Lunch**

Stormy's Tavern and Grille  
1735 Orchard, Northfield  
February 25, 2014, 11:45 am - 1:30 pm

Join Winnetka-Northfield and Wilmette/Kenilworth Chamber Members for LUNCH! Meet with Winnetka-Northfield and Wilmette/Kenilworth chamber members and guests to network and enjoy lunch at selected area restaurants.

[RSVP](#)

February 12, 2014  
5:00 pm - 7:00 pm

Business for Breakfast-Networking  
February 19, 2014  
7:30 am - 9:00 am

Let's Do Lunch  
Stormy's Tavern and Grille  
February 25, 2014  
11:45 am - 1:30 pm

Click [here](#) to RSVP for events.

### Member Events

Port Authority at Writer's Theatre

HEDDA GABLER at Writers Theatre

Winnetka Community House  
Family Bingo Night  
February 7, 6:30 pm - 8:00 pm

Smarty Pants Big Balloon Show - Have Balloon, Will Travel!  
Winnetka Community House  
February 17, 2014 Time: 10:00 am - 11:00 am

Relay For Life of  
Wilmette/Winnetka Kick-Off  
American Cancer Society  
February 18, 2014  
6:00 pm - 7:00 pm

Pizza with a Princess  
Winnetka Community House  
February 21, 2014  
6:00 pm - 8:00 pm

Pierre Salinger & the 1,000 Days  
of Kennedy's Camelot  
Winnetka-Northfield Public Library  
Districts  
February 23, 2014  
2:00 pm - 3:00 pm

The Romantic Impulse Concert Series: Beethoven and Beyond  
North Shore Senior Center  
February 23, 2014  
3:00 pm - 4:30 pm

## Travel with us to Discover China!

The Winnetka-Northfield Chamber along with The DBR (Deerfield/Bannockburn/Riverwoods), Glenview, and Wilmette/Kenilworth Chambers of Commerce, are proud to announce an exciting new and unique travel opportunity to China.



A memorable nine-day journey is planned to four of China's great cities: Beijing, Shanghai, Suzhou, and Hangzhou, departing on October 9, returning on October 17, 2014.

This all-inclusive trip is offered at the incredible price of only \$2,899 per person. The cost includes: Round trip international airfare from Chicago; four and five star hotel accommodations; three full meals a day; intra-city air and ground transportation; fluent English-speaking tour guides; opportunities for shopping throughout the trip; and admission to all tours and attractions.

This chance of a lifetime trip is extremely desirable, and will have limited availability. Registration will be on a first-come, first-served basis; early sign-up is strongly encouraged. The deadline for registration is July 1, 2014.

### To learn more, attend an informational meeting offered on three dates at these locations:

- Monday, March 10, 5:30 pm, at the Winnetka Community House, room 104 in Winnetka
- Tuesday, March 11, 5:30 pm, Park Center, Room 205, 2400 Chestnut Ave, Glenview, IL
- Wednesday, March 12, 5:30 pm, at the Chicago Marriott Suites Deerfield, 2 Parkway North, Deerfield

**Leo Liu of Citslinc International, the tour operator, will be present to answer questions and familiarize you with details of the trip.**

RSVP to the informational meeting.  
Click [here](#) to find out about the 2014 China Trip

### Get your business involved in Screen Break 2014

ScreenBreak 2014 will be here before you know it. The dates are Sunday, March 2 through Saturday, March 8, 2014. This will be the 20th year that our community has celebrated this wonderful week, first as TV Tune Out and now as ScreenBreak. Its purpose is to give families an opportunity to evaluate the role that television and

[Self-Publishing: Doing it by the Book](#)

Winnetka-Northfield Public Library  
District

February 25, 2014  
7:00 pm - 8:30 pm

other screens play in their lives and to explore other options. Families may choose to participate in the many alternative activities available throughout the community during the week. They may also decide to engage in activities at home, such as cooking, art, crafts, or reading, or they may enjoy a combination of both.

Your business can be a part of this successful event!  
The theme for this year is: "**Take the ScreenBreak Challenge!**"  
For more info click [here](#).

**Chamber and Members in the News.**

[After Hours](#)

[After Hours at North Shore](#)

[Community Bank](#)

[After Hours Business Networking](#)

[Winning the Zero Moment of](#)

[Truth-Social Media Boot Camp](#)

[Get Dwell](#)

[Dream Green](#)

[WPS Closures](#)

[Winnetka Park District New](#)

[Executive Director](#)

[Events at the Library](#)

[WPD to Host Open Houses](#)

[League of Women Voters Forum](#)



**Restaurant Month on the North Shore**

For the 5<sup>th</sup> year in a row, **Chicago's North Shore Convention and Visitors Bureau (CNSCVB)** presents North Shore Restaurant Month. Modeled after the traditional restaurant week concept that is offered in major cities throughout the country, North Shore Restaurant Month takes it to an even greater level by featuring an entire month's worth of exceptional dining offers rather than just 7 days like most cities.

From Saturday, February 1<sup>st</sup> through Sunday, Friday, February 28<sup>th</sup>, dozens of North Shore restaurants will be participating in North Shore Restaurant Month by offering a variety of specials and discounts including free appetizers or desserts (with the purchase of an entrée), a percentage off the entire bill, prix fix dinners, 2 for 1 specials and much more. Several of the restaurants will also be preparing special lunch and dinner menu items in celebration of the month-long event.

Among those participating in this year's North Shore Restaurant Month are Found (Evanston), Roka Akor (Skokie), Maggiano's (Skokie), Farmhouse (Evanston), Francesca's North (Northbrook), Glenview House (Glenview), **Avli (Winnetka)** and Morton's The Steakhouse (Northbrook)

For more info click [here](#).

**SPRING BANNERS**

Deadline - March 6

If you are a local Winnetka business you may be interested in displaying a "Pink Flowers" spring banner featuring your business name with-in a Winnetka commercial district. Use the attached application.

Installation will be the week of March 17th, weather permitting. If you are interested in sharing your Winnetka business with the community, this is your opportunity. Sign up [here](#).

**Businesses that already have a "PINK FLOWERS"**

**SPRING BANNER:** Bedside Manor, BMO Harris Bank Winnetka and Hubbard Woods(2 banners), The Book Stall at Chestnut Court, Charles Schwab, Christian Science Reading Room, Coldwell Banker Winnetka, Crème de la Crème, First Bank

& Trust, Fitness Together(2 banners), Ford Orthodontics, Frances Heffernan, Frannie, The Grand Food Center, Harkness House for Children, Hubbard Woods Motors, Jean Wright Real Estate, Junior League of Evanston NS, Lakeside Foods, Land Rover, Material Possessions, neopolitan, North Shore Country Day School, Phototronics, Dr. Kimberly Ricaurté, S'Agaro, Skändal, T.J. Cullen Jeweler, The Hadley School for the Blind, Valerie Wilson Travel Winnetka, The Village Toy Shop, Victor Hlavacek Florist, Vose-Sanders Bootery, Welcome Service, Winnetka Community House, Winnetka/Northfield Library, Winnetka Park District.

Click [here](#) for application.



### **Partners for a Greener Winnetka-Northfield**

Partners for a Greener Winnetka-Northfield is a program that educates and encourages commercial, not-for-profit, and other organizations and individuals operating in Winnetka and Northfield in an environmentally responsible manner. To be approved as a Green Partner, your organization must: Click [here](#) for more information.

**Chamber info and updates online:**

