

# Winnetka-Northfield Chamber of Commerce Membership Application



\_\_\_\_\_  
Date of application

\_\_\_\_\_  
Business name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Billing address

\_\_\_\_\_  
City                      State                      Zip

\_\_\_\_\_  
Phone                                      Fax

\_\_\_\_\_  
Mobile phone

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Website address to be linked to Chamber website

\_\_\_\_\_  
Representative to Chamber and title

\_\_\_\_\_  
Type of business

\_\_\_\_\_  
How did you hear about the Winnetka-Northfield Chamber?

- Please Check One:*      *# of Employees:*
- Basic Membership      \_\_\_\_\_ Full Time
  - Silver Sponsor              \_\_\_\_\_ Part Time
  - Gold Sponsor              \_\_\_\_\_ Independent
  - Platinum Sponsor              Contractors

**See Dues Structure and Member Benefits-Services sheets for membership level descriptions and pricing.**

*Credit cards accepted include Visa/MasterCard*

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_/\_\_/\_\_      V-Code \_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Please print name as it appears on credit card

Up to 1000 words describing your business for the website. A separate sheet can be included.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Winnetka-Northfield Chamber of Commerce  
841 Spruce Street · Winnetka, IL, 60093  
Phone: 847-446-4451 · Fax: 847-446-4452  
E-mail: [director@winnetkanorthfieldchamber.com](mailto:director@winnetkanorthfieldchamber.com)



## Dues Structure for Winnetka-Northfield Chamber of Commerce Membership:

Category	Small		Medium		Large	
	#of Employees	Annual Dues	#of Employees	Annual Dues	#of Employees	Annual Dues
Financial Services/Real Estate	0-10	\$275	11-40	\$560	>40	\$1,000
Health Care	0-25	\$275	26-100	\$375	>100	\$475
Home Services	0-25	\$275	26-50	\$325	>50	\$375
Governmental Bodies/ Taxing & Bodies	0-10	\$275	11-30	\$425	>30	575
Manufacturing	0-25	\$275	26-100	\$475	>100	\$675
Media/Publications	0-25	\$275	26-45	\$475	>45	\$675
Not for Profit	No Paid Staff	\$100				
Not for Profit	Paid Staff	\$200				
Personal Care/Wellness/Development	0-10	\$275	11-30	\$390	>30	\$675
Professional Services	0-10	\$275	11-30	\$425	>30	\$575
Repair/Maintenance Services	0-25	\$275	26-45	\$475	>45	\$675
Restaurants	0-25	\$275	26-50	\$475	>50	\$675
Retail	0-6	\$275	7-13	\$350	>13	\$425

### Enhanced Membership Levels:

- Platinum Membership  
\$1,000 in addition to Basic Membership Dues
- Gold Membership  
\$375 in addition to Basic Membership Dues
- Silver Membership  
\$150 in addition to Basic Membership Dues



# Membership Benefits and Enhancements

The Winnetka-Northfield Chamber of Commerce stands as the united voice for your business in our community.

## BASIC MEMBERSHIP BENEFITS

### Marketing/Promotion of your business

- Business listings in Chamber website
- Direct link to your company website from Chamber website
- Social Media posts through FB and Twitter
- Member events in Chamber calendar
- Business listings in Chamber Community Guide distributed to all addresses in 60093
- Business news in Chamber Monthly Newsletter
- Referrals of Chamber members
- Sponsorship opportunities to heighten exposure of your business to residents/ businesses

### Networking

- Business for Breakfast – held monthly
- Let's Do Lunch - hosted monthly by area restaurants
- After Hours - hosted monthly by member business
- Ribbon Cuttings welcomes new businesses to community
- Women In Business networking/educational series
- Mega-Connect and Multi-Chamber events

### Participation in Annual Flagship Events

Be a part of these honored community traditions. Participation and sponsorship creates credibility and exposure to North Shore residents and community leaders.

- Winter Holiday Weekend and Sale (early December)
- Recognition Lunch (Spring)
- Northfield Farmers' Market (May through October)
- Premiere Sidewalk Sale (July)
- Let Loose on Lincoln BLOCK PARTY / Music Fest (July)
- Multi-Chamber Golf Outing (September)

### Advocacy

- Village representation at monthly Chamber board meetings.
- Chamber representation on Business Community Development Commission (BCDC)

### Credibility

- 70% of consumers/businesses associate chamber membership with stable, reputable business practices.
- Chamber office, website and Community Guide are trusted resource for business and community information/guidance.

**Basic Membership dues vary with size of business.**

**See Dues Structure sheet.**

**Winnetka-Northfield Chamber of Commerce**  
841 Spruce Street  
Winnetka, IL 60093  
Office: 847-446-4451 Fax: 847-446-4452  
[www.winnetkanorthfieldchamber.com](http://www.winnetkanorthfieldchamber.com)

## UPGRADE YOUR MEMBERSHIP

Create stronger connections to your market. Prices are in addition to Basic Membership dues.

### PLATINUM MEMBERSHIP \$1,000 plus Basic Dues

*All Basic Membership benefits plus...*

**Platinum Members create significant visibility through placement of business names and logos on promotional materials for major Winnetka-Northfield Chamber events and publications.**

- Holiday Weekend Platinum Sponsor. Logo/Signage (\$300)
- Recognition Lunch Platinum Sponsor. Logo/Program(\$300)
- Farmers' Market Map Platinum Sponsor. Logo/Signage (\$300)
- Sidewalk Sale Platinum Sponsor. Logo/Posters (\$300)
- Business for Breakfast Platinum Sponsor. Logo/Signage (\$300)
- Platinum Member logo on 5'x4' poster at Chamber Events
- Platinum Member logo on Chamber website home page and Monthly e-Newsletters with direct link to your website. (\$500)
- Platinum Member logo recognition on Community Guide title page plus Platinum highlighted business listings (\$300)
- Featured Platinum Member article in Chamber website (\$300)
- Two additional business category listings in Chamber Guide /Chamber website (\$100)
- Four free dedicated e-blasts for your business (\$200)
- Four passes to Business for Breakfast (\$40)
- Two add'l complimentary booth visits at Farmers Market (\$100)
- Value: \$3,040

### GOLD MEMBERSHIP \$375 plus Basic Dues

*All Basic Membership benefits plus...*

- Gold Member recognition on Community Guide title page plus Gold highlighted business listings. (\$150 value)
- One additional business category listing in Chamber Guide /Chamber website (\$50)
- Gold Member listing in Chamber website Membership Directory and Monthly e-Newsletter with direct links to your website (\$300)
- Two free dedicated e-blasts for your business (\$100)
- Gold Member listing in Recognition Lunch program (\$150)
- One add'l complimentary booth visit at Farmers' Market (\$50)
- Two passes to Business for Breakfast (\$20)
- Value: \$820

### SILVER MEMBERSHIP \$150 plus Basic Dues

*All Basic Membership benefits plus...*

- Silver Member recognition on Community Guide title page plus Silver highlighted business listing. (\$100 value)
- Silver Member listing in Chamber website member directory and Monthly e-Newsletter with direct link to your website (\$250)
- One free dedicated e-blasts for your business (\$50)



# Frequently Asked Questions

## for the Winnetka-Northfield Chamber of Commerce

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### What is a Chamber of Commerce?

A Chamber is a nonprofit, membership based, business association that provides networking, marketing and advocacy services for its members.

### How many members does the Chamber have?

The Winnetka-Northfield Chamber has more than 340 members with representation from every business segment – Corporate, Industrial, Retail, Financial Services, Healthcare, Hospitality, etc.

### Is the Chamber a part of local government?

No. While the Chamber works closely with the Villages of Winnetka and Northfield on matters of policy and to create a positive business environment, the Chamber is not part of Village government.

### When does “the Chamber” meet?

Over the course of the year, the Chamber meets on over 110 occasions. The Chamber hosts monthly networking activities including a structured **Business for Breakfast**, an informal “**after hours**” for members to mix and mingle, an educational **Women In Business** lunch, a “**Let’s Do Lunch**” meeting at a local restaurant, **New Business Ribbon Cuttings** and a monthly **Board Meeting** where all Chamber members and Village officials are invited.

The Chamber also hosts a variety of special flagship events including the annual **Holiday Weekend**, the spring **Recognition Lunch**, the July **Sidewalk Sale and Let Loose on Lincoln Block Party**, the **Northfield and Hubbard Woods Farmers Markets**, **Multi-Chamber Expos**, a **Golf Outing** and more.

Many of our networking events are co-hosted with neighboring chambers offering our membership a broader reach.

### Other than events, what does the Chamber do?

The Chamber provides members with numerous marketing and networking benefits as well as serving as an advocate for businesses.

Marketing benefits include listings in our Community Guide distributed to all residents and businesses, inclusion in our interactive Website featuring a page for your business which links directly to your website, as well as a complete community calendar, hot deals, employment listings and business links/ community links.

We provide member referrals to consumers and other businesses and we refer member stories and news to local media.

Advocacy and communication between the membership and the local Village government is also a highly valued resource provided to the membership by the Chamber.



*faq....continued*

**Does your business have to be located in Winnetka or Northfield to join the Chamber?**

No. Chamber membership is open to any business that has an interest in the area. Businesses located out of the area benefit just like any other members – They develop professional contacts within the membership and their products and services are promoted to their fellow members and to residents of the communities.

**We don't do business locally so why should I be a part of the Chamber?**

You may not sell your product or service locally, but you operate your business here and that affects your bottom line. The Chamber works in many ways to develop the community as a good place to operate a profitable business. Whether it is parking or zoning issues or site plan review process, all of these issues have the potential to impact your business. The Chamber can help you stay informed and give you a voice on these types of issues.

**What are Silver, Gold and Platinum membership upgrades?**

Upgraded memberships provide members with numerous marketing benefits and opportunities for added exposure for their business at a significant savings.

**Do you host any events with other area Chambers'?**

Yes. The Winnetka-Northfield Chamber has an excellent working relationship with other Chambers in the area and often co-hosts networking events and programs. Multi-chamber events broaden your reach to expanded markets.

**What advertising opportunities does the Chamber provide?**

Chambers member have the opportunity to advertise in the annual Community Guide distributed to all businesses and residents in Winnetka and Northfield. The Community Guide is used extensively by Realtors to promote our communities.

Chamber members can also sponsor Chamber programs throughout the year offering exclusive name and logo exposure. Enhanced Membership levels also offer increased visibility through our website, community guide and social media.

**Does the Chamber help businesses when they have questions or problems with the Village?**

Yes. As part of its advocacy program, the Chamber works with the business community and individual businesses that maybe experiencing issues with the Village. We use our excellent working relationships with Winnetka and Northfield staffs and elected officials to facilitate conversations and meetings, all to work towards a resolution to your question. Your business is also represented by the Chamber at the Business Community Development Commission (BCDC.) Advocacy is one of our strongest benefits.

**Please contact our office or website for more information. We would like to hear from you.**

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